

A PUBLIC HEALTH CONFERENCE LIKE NO OTHER



AGENTS OF CHANGE SUMMIT 2025

THE SCIENCE AND TECHNOLOGY OF
BEHAVIOR CHANGE

FEBRUARY 24 & 25, 2025 / SAN DIEGO, CA

SPONSORSHIP PROSPECTUS

Join distinguished leaders in public health, government, non-profit, digital and social media, marketing and technology to change health behaviors for social good. Become a Summit sponsor and claim your place as a leader in behavior change today.



#AOC25



@AOCSUMMIT / AOCSUMMIT.ORG

700+

CHANGE AGENTS

60+

**BREAKOUT
SESSIONS**

15+

KEYNOTES

6+

**PUBLIC HEALTH
ISSUES**

1 VISION

**TO ESTABLISH THE FIELD OF BEHAVIOR
CHANGE MARKETING AS A CATALYST
FOR POSITIVE SOCIAL CHANGE.**

CONNECT WITH HEALTH INNOVATORS

Over 2 days, hundreds of industry-leading practitioners, scientists, and creatives in behavior change will be exploring new tools and forging new partnerships.

Become part of the Agents of Change experience and showcase your products, brand, and thought leadership with health communicators, program managers, social marketers, to technology and media innovators looking to increase the impact of their programs.

SPONSORSHIP HIGHLIGHTS INCLUDE:

- Access to decision-makers from government, foundation, and private entities
- Logo inclusion and brand exposure on Summit materials
- Personalized activation at the Summit
- Recognition leading up to, and throughout, the Summit via email, social media and promotional materials
- Participant survey data and market analysis

What previous attendees said about Agents of Change

“All star lineup of speakers and it was awesome to hear the perspectives of private companies.”

“This was a great conference and a welcome change from the typical public health conferences.”

“Loved the format, the caliber of speakers, the new and different content.”

“One of the best conferences I’ve attended in years in terms of takeaways and feeling inspired with new ideas.”

AUDIENCE BREAKDOWN

CHANGE AGENTS WORKING TO TACKLE OUR MOST PRESSING PUBLIC HEALTH ISSUES INCLUDING:



TOBACCO PREVENTION & CESSATION



OBESITY PREVENTION



OPIOID USE PREVENTION & HARM REDUCTION



ALCOHOL, CANNABIS & OTHER SUBSTANCE PREVENTION



SEXUAL HEALTH & FAMILY PLANNING



MATERNAL HEALTH & EARLY CHILDHOOD DEVELOPMENT

WELCOMING LEADING HEALTH COMMUNICATORS AND TECHNOLOGY DECISION-MAKERS FROM:



LOCAL, STATE & FEDERAL PUBLIC HEALTH



FOUNDATIONS & NONPROFITS



HEALTH INSURANCE AGENCIES



HOSPITAL SYSTEMS

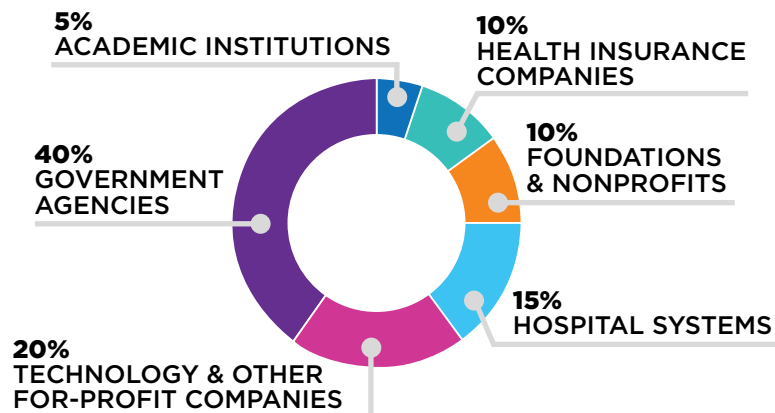


SOCIAL MEDIA PLATFORMS

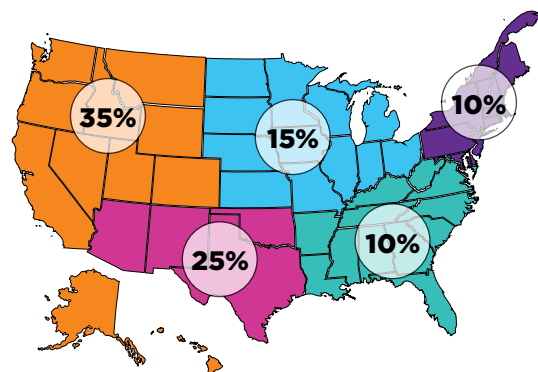


MEDIA VENDORS & OUTLETS

ATTENDEES



REGIONAL PERCENTAGES



● 35% WEST
● 25% SOUTHWEST
● 15% MIDWEST
● 10% NORTHEAST
● 10% SOUTHEAST
● 5% OTHER

ATTRACTING ATTENDEES FROM: 40 STATES | 4 COUNTRIES

PAST SUMMIT FEATURED KEYNOTES AND SPONSORS FROM PUBLIC HEALTH AND TECHNOLOGY INCLUDING



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SPONSORSHIP PACKAGES

	INNOVATION \$25,000	CHANGE MAKER \$15,000	THOUGHT LEADER \$10,000	CONTRIBUTOR \$5,000
Number of Summit registrations & Celebration Dinner tickets	5	4	3	2
Co-sponsor of Celebration Dinner	✓			
Logo on conference lanyard	✓			
Logo in conference emails	✓	✓		
Conference bag insert	✓	✓	✓	
1 social post on Rescue channels	✓	✓	✓	
2 social posts on Summit channels	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓
Logo on Summit website	✓	✓	✓	✓
1 speaking opportunity	Power Session (60)	Power Session (60)	Breakout (20 min)	Breakout (20 min)
Selection of one of the following activation opportunities:				
	<ul style="list-style-type: none"> • Photo Booth • Charging Station • Relaxation Station • Breakfast Sponsor (1 per day) • Lunch Sponsor (1 per day) • Coffee Break Sponsor (1 per day) • Morning Workout Sponsor (1 per day) • Hydration Sponsor 	<ul style="list-style-type: none"> • Charging Station • Relaxation Station • Breakfast Sponsor (1 per day) • Lunch Sponsor (1 per day) • Coffee Break Sponsor (1 per day) • Morning Workout Sponsor (1 per day) • Hydration Sponsor 	<ul style="list-style-type: none"> • Breakfast Sponsor (1 per day) • Lunch Sponsor (1 per day) • Coffee Break Sponsor (1 per day) • Morning Workout Sponsor (1 per day) 	N/A

IN-KIND SPONSOR

We welcome fellow B Corp businesses, food and product companies and anyone that wants to share their products with the Agents of Change Summit attendees. Please email info@AgentsOfChangeSummit.org for inquiries.

LOCATION



The 2025 Agents of Change Summit will be held at the Sheraton Marina Tower with views of the marina and harbor.

It is a 5-minute ride from the airport and 10 minutes from downtown San Diego.

Sheraton San Diego Hotel and Marina

1380 Harbor Island Dr, San Diego, CA 92101

DON'T MISS THIS PUBLIC HEALTH CONFERENCE LIKE NO OTHER. CLAIM YOUR PLACE AS A LEADER IN HEALTH BEHAVIOR CHANGE.



BECOME AN AGENT OF CHANGE

Contact info@AgentsofChangeSummit.org
with questions or ideas on how your brand will
contribute to the Summit.